

***“Empowering People.
Strengthening Systems.
Driving transformative and
sustainable outcomes in
Education, Management
and Project Management
in crisis and development
settings through Strategic
Policy Development,
rigorous implementation,
and collaborative capacity
building”.***

Proposal Booster (48h)

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Growth Nexus
Capacity Building Hub

SERVICES PACKAGE 1

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Service Overview

High-Impact Proposal Refinement

In the competitive landscape of humanitarian and development funding, a strong proposal is non-negotiable.

The **Proposal Booster (48h)** is a rapid, fixed-price service designed to inject high-level Project Management and Policy Development expertise into your draft proposal within a strict 48-hour turnaround. We focus on maximizing alignment with donor requirements and enhancing the technical rigor of your Theory of Change (ToC), Logframe, and Budget Narrative.

The service's price will reflect the high-value, rapid-response nature of the work, adopting the user's suggested price point for market entry.

Ideal Client

Local and International NGOs, and implementing partners facing tight donor deadlines who need a final, expert review to ensure their proposal is technically sound and highly competitive.

Driving resilient results through strategic policy and rigorous project management.

How to Engage

- **Submit Request:** Send your draft proposal (ToC, Logframe, Budget) and the donor's Request for Proposal (RFP) to Growth Nexus.
- **Confirmation:** We confirm scope and payment within 2 hours.
- **Delivery:** Receive your refined proposal and guidance memo within 48 hours of confirmation.

Refined Theory of Change (ToC)

Structural review and suggested edits to ensure a clear, logical flow from inputs to outcomes, directly addressing the donor's strategic priorities.

Logframe Reconstruction

Detailed feedback and revisions on the logical framework, ensuring indicators are SMART (Specific, Measurable, Achievable, Relevant, Time-bound) and aligned with the ToC.

Donor Compliance Check

A checklist-based review ensuring all mandatory sections and requirements of the donor's RFP are addressed, minimizing disqualification risk.

Budget Notes & Risk Matrix

Review of the budget narrative to ensure costs are clearly linked to activities, and a preliminary review of the project's risk matrix for completeness.