

**“Empowering People.  
Strengthening Systems.  
Driving transformative and  
sustainable outcomes in  
Education, Management  
and Project Management  
in crisis and development  
settings through Strategic  
Policy Development,  
rigorous implementation,  
and collaborative capacity  
building”.**

## **Proposal Booster (48h)**

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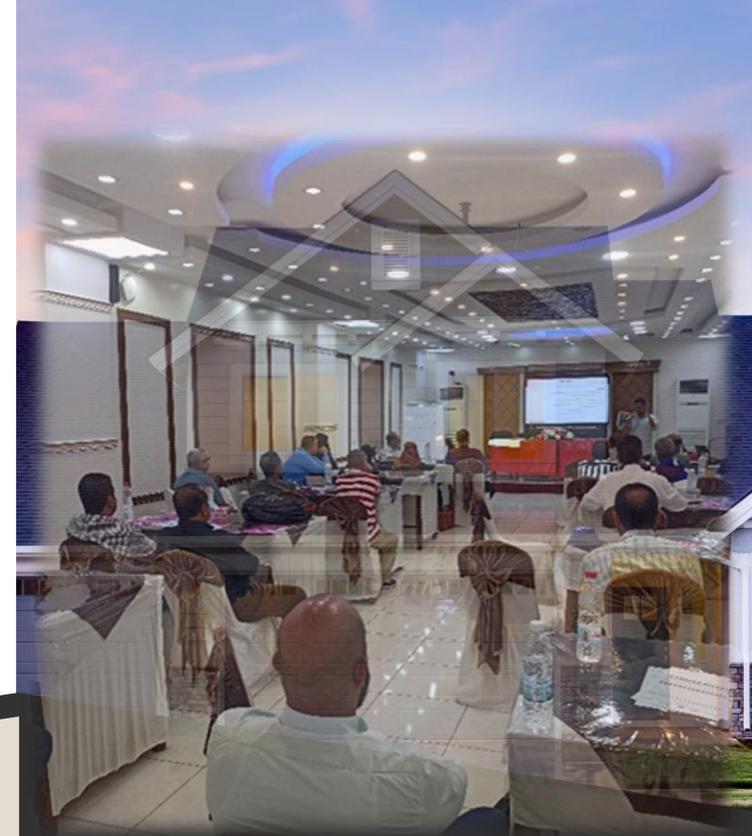
**Growth Nexus**  
Capacity Building Hub



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## **SERVICES PACKAGE 1**

**Proposal Booster (48h)**



# Service Overview

## High-Impact Proposal Refinement

In the competitive landscape of humanitarian and development funding, a strong proposal is non-negotiable.

The **Proposal Booster (48h)** is a rapid, fixed-price service designed to inject high-level Project Management and Policy Development expertise into your draft proposal within a strict 48-hour turnaround. We focus on maximizing alignment with donor requirements and enhancing the technical rigor of your Theory of Change (ToC), Logframe, and Budget Narrative.

**The service's price will reflect the high-value, rapid-response nature of the work, adopting the user's suggested price point for market entry.**

# Ideal Client

Local and International NGOs, and implementing partners facing tight donor deadlines who need a final, expert review to ensure their proposal is technically sound and highly competitive.

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*Driving resilient results through strategic policy and rigorous project management.*

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## How to Engage

- **Submit Request:** Send your draft proposal (ToC, Logframe, Budget) and the donor's Request for Proposal (RFP) to Growth Nexus.
- **Confirmation:** We confirm scope and payment within 2 hours.
- **Delivery:** Receive your refined proposal and guidance memo within 48 hours of confirmation.

## Refined Theory of Change (ToC)

Structural review and suggested edits to ensure a clear, logical flow from inputs to outcomes, directly addressing the donor's strategic priorities.

## Logframe Reconstruction

Detailed feedback and revisions on the logical framework, ensuring indicators are SMART (Specific, Measurable, Achievable, Relevant, Time-bound) and aligned with the ToC.

## Donor Compliance Check

A checklist-based review ensuring all mandatory sections and requirements of the donor's RFP are addressed, minimizing disqualification risk.

## Budget Notes & Risk Matrix

Review of the budget narrative to ensure costs are clearly linked to activities, and a preliminary review of the project's risk matrix for completeness.